

Business News – Week of August 21, 2017

Successful business leaders and CEOs read voraciously to stay up-to-date with their industries and business trends.

Warren Buffett, one of the richest men in the world and a successful CEO, estimates that he spends 80% of his time reading. Buffett has said that every morning he reads the Wall Street Journal, the Financial Times, the New York Times, USA Today, the Omaha World-Herald, and the American Banker.

Bill Gates reads the New York Times, the Wall Street Journal, and the Economist cover to cover.

On that note, Knowledge Matters, makers of Virtual Business, has compiled this list of headlines and links to some of the most important business headlines of the week.

[The Don'ts That Turned Alexis Ohanian into the Leader He Is Today](#) - First Round Review

[Amazon Giving 1,600 Echo Dots to This University](#) – Fortune

[Crowded TV Market Gets Ready For Three Tech Giants](#) – New York Times

['Psychologically scarred' millennials are killing countless industries from napkins to Applebee's — here are the businesses they like the least](#) – Business Insider

[How Gatorade Invented New Products by Revisiting Old Ones](#) – Harvard Business Review