

## Business News – Week of August 7, 2017

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Knowledge Matters, makers of Virtual Business, has compiled this list of headlines and links to some of the most important business headlines of the week for August 7, 2017.

[How Two Brothers Turned 7 Lines of Code into a \\$9.2 Billion Startup](#) – Bloomberg Businessweek

[Why the Hatchet Men of 3G Spent \\$10 Million on a Better Oscar Mayer Wiener](#) – Bloomberg Businessweek

[Inside Patreon, The Economic Engine of Internet Culture](#) – The Verge

[In Weary Wisconsin Town, A Billionaire-Fueled Revival](#) – New York Times

[How Lyft Could Defeat Uber](#) - Fortune

Successful business leaders and CEOs read voraciously to stay up-to-date with their industries and business trends.

Warren Buffett, one of the richest men in the world and a successful CEO, estimates that he spends 80% of his time reading. Buffett has said that every morning he reads the Wall Street Journal, the Financial Times, the New York Times, USA Today, the Omaha World-Herald, and the American Banker.

Bill Gates reads the New York Times, the Wall Street Journal, and the Economist cover to cover.

We compile this list of business headlines each week to give high school students an overview of the pertinent business news in the U.S..