

Virtual Fashion Internship Program



Are you finding it challenging to secure internship opportunities for your fashion students or help them meet career readiness standards?

Our **Virtual Fashion Internship Program** can expose your students to the exciting and trendy fashion industry. This year-long program prepares students prior to stepping into a physical workspace, and gives them the opportunity to test and try concepts in a risk-free simulated environment. And unlike a physical internship, your students will get to experience all of the real-world business decisions that make or break popular fashion trends. They'll also gain valuable skills and uncover which areas they like most and where they'd like to focus in the future, or major in at college.

Key Benefits

- Simulation was developed in partnership with professional designers and industry experts at the Fashion Institute of Design & Merchandising (FIDM) in Los Angeles, CA
- Students make key business decisions for a simulated clothing store from arranging window displays, to lessons on fashion trends and research
- Fashion industry fundamentals learned in class are applied in the simulation, including garment pricing and discounts, selling and staffing strategies, social media promotions, and more
- Meets career readiness, preparation, and workplace essential standards
- Includes an exciting end-of-year culminating project
- Gives teachers all the lessons, activities, tools, and resources to help students find success

Lesson Topics

Workplace & Internship Readiness Course

- Know Yourself
- From Classroom to Employment
- Workplace Behavior
- Communicating at Work
- Teamwork Makes the Dream Work
- Managing Your Time, Energy, and Money
- Protecting Yourself and Your Employer
- Bringing it Together and Becoming a Leader

Virtual Business Fashion Simulation

- Trend Research
- Design
- Buying
- Pricing, Markdowns, & Financials
- Retail Location
- Window Displays & Merchandising
- Staffing & Selling Strategies
- Social Media Promotion
- Projects: Turnaround & Fashion Mogul

LMS Compatibility

    

Pricing

1-Year School License: (Unlimited Teacher and Student License) \$1,200

**Virtual Schools Call for Pricing*

Learn more about the Virtual
Fashion Internship Program

KnowledgeMatters.com/Internships

877-965-3276

