

Virtual Hotel Internship Program



Are you finding it challenging to secure internship opportunities for your students at local hotels, or help them meet career readiness standards?

Our **Virtual Hotel Internship Program** can expose your students to the exciting and high demand hospitality industry. This year-long program prepares students prior to stepping into a physical workspace, and gives them the opportunity to test and try concepts in a risk-free simulated environment. And unlike a physical internship, your students will get to experience and manage all aspects of a full service hotel. They'll gain valuable skills and get to uncover which areas they like most and where they'd like to focus in the future, or major in at college.

Key Benefits

- Simulation was developed with the support of the J. Willard and Alice S. Marriott Foundation
- Prepares students for an industry-recognized certification and credential through a partnership with the American Hotel and Lodging Educational Institute
- Satisfies the 100-hour internship component of the Certification in Hospitality Tourism and Management Professional (CHTMP)
- Fulfills half of the required hours of the Hospitality & Tourism Specialist (HTS) credential
- Meets career readiness, preparation, and workplace essential standards
- Includes an exciting end-of-year culminating project
- Gives teachers all the lessons, activities, tools, and resources to help students find success

Lesson Topics

Workplace & Internship Readiness Course

- Know Yourself
- From Classroom to Employment
- Workplace Behavior
- Communicating at Work
- Teamwork Makes the Dream Work
- Managing Your Time, Energy, and Money
- Protecting Yourself and Your Employer
- Bringing it Together and Becoming a Leader

Virtual Business Hotel Simulation

- Pricing & Revenue Management
- Group Sales
- Marketing & Public Relations
- Customer Service: Front Desk
- Social Media Feedback
- Operations: Restaurant & Culinary
- Operations: Banquets & Meetings
- Housekeeping
- Financial Reports
- Monitoring the Competition
- Projects: Hotel Mogul and Hotel Mega Mogul

LMS Compatibility

   canvas  Blackboard

Pricing

1-Year School License: (Unlimited Teacher and Student License) \$1,200

**Virtual Schools Call for Pricing*

Learn more about the Virtual
Hotel Internship Program

KnowledgeMatters.com/Internships
877-965-3276

