

# Virtual Hotel Internship Program



**Are you finding it challenging to secure internship opportunities for your students at local hotels, or help them meet career readiness standards?**

Our **Virtual Hotel Internship Program** can expose your students to the exciting and high demand hospitality industry. This year-long program prepares students prior to stepping into a physical workspace, and gives them the opportunity to test and try concepts in a risk-free simulated environment. And unlike a physical internship, your students will get to experience and manage all aspects of a full service hotel. They'll gain valuable skills and get to uncover which areas they like most and where they'd like to focus in the future, or major in at college.

## Key Benefits

- Simulation was developed with the support of the J. Willard and Alice S. Marriott Foundation
- Prepares students for an industry-recognized certification and credential through a partnership with the American Hotel and Lodging Educational Institute
- Satisfies the 100-hour internship component of the Certification in Hospitality Tourism and Management Professional (CHTMP)
- Fulfills half of the required hours of the Hospitality & Tourism Specialist (HTS) credential
- Meets career readiness, preparation, and workplace essential standards
- Includes an exciting end-of-year culminating project
- Gives teachers all the lessons, activities, tools, and resources to help students find success

# Lesson Topics

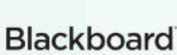
## Workplace & Internship Readiness Course

- Know Yourself
- From Classroom to Employment
- Workplace Behavior
- Communicating at Work
- Teamwork Makes the Dream Work
- Managing Your Time, Energy, and Money
- Protecting Yourself and Your Employer
- Bringing it Together and Becoming a Leader

## Virtual Business Hotel Simulation

- Pricing & Revenue Management
- Group Sales
- Marketing & Public Relations
- Customer Service: Front Desk
- Social Media Feedback
- Operations: Restaurant & Culinary
- Operations: Banquets & Meetings
- Housekeeping
- Financial Reports
- Monitoring the Competition
- Projects: Hotel Mogul and Hotel Mega Mogul

## LMS Compatibility

## Pricing

**1-Year School License:** (Unlimited Teacher and Student License) \$1,200

*\*Virtual Schools Call for Pricing*

Learn more about the Virtual  
Hotel Internship Program

KnowledgeMatters.com/Internships  
877-965-3276

